

**2012 PIG-GROUP SKI SEMINAR
BRECKENRIDGE, COLORADO
FEBRUARY 22rd to 24th**



The 2012 Pig Group Ski Seminar will be once again at The Village Hotel/ Condos in Breckenridge, CO. The Village is a fantastic, family oriented resort with slopeside accommodations. There is shopping, skating, snow mobiling, sleigh rides and night life activities all available within walking distance of the resort. We look forward to seeing you in Breckenridge as you meet new friends and get reacquainted with old friends in the swine industry.

Dr. Paul and Lori Yeske and Dr. Angela Baysinger serve as the Program Chairpersons. This year the following program is being offered. **Look closely because we have changed the schedule from three short days to two longer days.**

Wednesday, February 22, 2012

- 6:00 - 7:00 PM Opening reception/mixer
- 7:00 - 7:45 PM The State of the Swine Industry: The 2012 Outlook
Julie Maschhoff, The Maschhoffs

Thursday, February 23, 2012 **“Bringing the Big Picture Home”**

- 6:30 AM Buffet breakfast for participants and registered guest
- 7:15 AM Seminar opening, Introduction of speakers and registered guest
- 7:30 AM **The New Frontier: Eastern Europe**
Peter Kristensen, Boehringer Ingelheim
- 8:40 AM **New Technologies: Production Operations Decisions Regarding Immunologically Castrated Male Pigs**
Scott Webster, Pfizer Animal Health
- 9:40 AM Break
- 10:00 AM **Failure to Thrive or Not to Thrive; That is the question**
Chad Hagen, Nutriquest
- 11:00 AM Adjourn
- 6:30 PM Cash bar
- 7:00 PM Dinner for participants and registered guest

Friday, February 24, 2012 **“Industry Changes and Challenges”**

- 6:30 AM Buffet breakfast for participants and registered guest
- 7:30 AM **When Crates go away....**
Peter Kristensen, Boehringer Ingelheim
- 8:30 AM **Third party verifiers have hit the farm: What does the impact crater look like?**
Angela Baysinger
- 9:30 AM Break
- 10:00 AM **Hit the Marketing Sweet Spot: Effective Marketing**
Lincoln Langhorst, Wakefield Pork
- 11:00 Adjourn

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ACCOMMODATIONS:

Registrants are responsible for arranging their own accommodations and any changes, deposits, and cancellation charges.

Please contact Breckenridge Hospitality at (888) 525-1787 and refer to your group code: BC1BOI . All of our sessions will be held in the Village meeting rooms (Forest Room). For details on the rooms, check out the website at <http://www.breckresorts.com/villageatbreckenridge> . The 2012 rates are as follows:

Room	Mon 2/19 to Sun 2/25
Village Hotel Room	\$155
Peak 9 Inn Studio	\$179
Village One-Bedroom Condo	\$199
Village Two-Bedroom Condo	\$315
Village Three-Bedroom Condo	\$415
Village Four-Bedroom Condo	\$549

The cut-off date for making group reservations is January 15, 2012. Last four(4) years our room block has sold out. Book early and guarantee your spot. There are several rooms blocked of each type, but the sooner that reservations are made, the more likely that your first choice will still be available. **(888) 525-1787 and refer to your group code: BC1BOI**

SKI INFORMATION:

SKI DATES: Tuesday, February 21st through Sunday, February 27th, 2012

Lift Tickets: **You must reserve your lift ticket coupon, to be picked up upon check-in, 2 weeks prior to first day of skiing.**

Products	Discounted Rate Adult	Discounted Rate Children
Adult 1 day lift ticket	\$98	\$56
Adult 2 day lift tickets	\$196	\$112
Adult 3 day lift tickets	\$282	\$135
Adult 4 day lift tickets	\$364	\$172

Adult Rental Equipment:

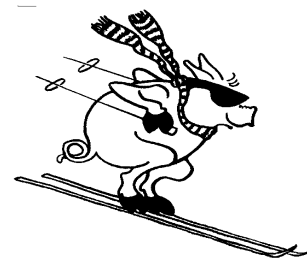
Equipment Package	Regular Rack Rate	Walk up Rate w/badge	www.rentskis.com/pig - Rate
Junior Ski	\$24.00	\$20.40	\$16.80
Sport Ski	\$39.00	\$33.15	\$27.30
Performance Ski	\$43.00	\$36.55	\$30.10
Demo Ski	\$53.00	\$45.05	\$37.10
Junior Snowboard	\$29.00	\$24.65	\$20.30
Snowboard	\$44.00	\$37.40	\$30.80
Performance Snowboard	\$53.00	\$45.05	\$37.10

In order to receive the group discounted rate, all skier products (i.e. lift tickets, rentals and lessons) **must be purchased 24 hours in advance of your lodging arrival date**. When you call-in to book, please have this information on hand along with a credit card for full payment. **Please refer to your group code: BC1BOI**

Don't forget ski lessons.

Breckenridge also offers snowmobiling, sleigh rides and many other exciting activities which can be reserved by contacting 888-525-1787.

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**Registration Form
Producers ONLY**

Name _____ Business Name _____

Spouse Name _____

Children Name(s) _____

Street _____ City _____ State _____ Zip _____

Phone _____ E-Mail _____

Registration includes: The scientific and entertainment program (Wednesday evening; Dinner Thursday evening; Breakfast Thursday, Friday and Saturday mornings plus drink tickets for the cash bar on Wednesday and Thursday evenings). Registered attendees can include up to two guests for the seminar at the reduced fee of \$325 per guest.

Attendee	Rec'd by Jan. 8th	Check box below	Rec'd Jan. 9 th or later	Check box below		Name	Amount(\$)
Producer	\$425		\$525		>>>>>>		\$
Additional Producer Guest	\$325		\$425		>>>>>>		\$
Additional Producer Guest	\$325		\$425		>>>>>>		\$
Additional Producer Guest*	\$225		\$325		>>>>>>		\$

*only one producer registration at the \$225 level.

Meal plan options for those not attending the seminar (i.e. spouses, family members, etc.):

- Option 1: Complete meal plan (breakfast Thursday and Friday morning and the dinner social on Wednesday and Thursday evening).
- Option 2: Evening meal plan for the dinner social for Wednesday and Thursday evenings only.



Spouse or child not attending conference		Meal Plans for Non-Attendees (Breakfasts and Dinners)		Name	Amount (\$)
		Option 1: All Meals	Option 2: Evening Meals Only		
One meal plan	>>>>>>	\$195	\$95		\$
Second meal plan	>>>>>>	\$195	\$95		\$
Third meal plan	>>>>>>	\$195	\$95		\$

Grand Total of Attendees and Guests



Total:	\$
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Mail this registration form and payment by 01/06/2011 to: Pig Group, 39109 375th Ave., St. Peter, MN 56082. Contact us with any questions: Lori Yeske 507-381-1647 or Angela Baysinger at 402-353-4855.

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**Registration Form
Industry Representatives ONLY**

Name _____ Business Name _____

Street _____ City _____ State _____ Zip _____

Phone _____ E-Mail _____

Registration includes: The scientific and entertainment program (Wednesday evening; Dinner Thursday evening; Breakfast Thursday and Friday mornings plus drink tickets for the cash bar on Wednesday and Thursday evenings).

Industry Participant	Rec'd by Jan. 8th	Check box below	Rec'd Jan. 9 th or later	Check box below		Name	Amount (\$)
Industry Participant (You)	\$525		\$625		>>>>>>>		\$
If Sponsoring One(1) Producer	\$425		\$525			Place Producers and/or Spouse's name(s) in Appropriate Section(s) Below	\$
If Sponsoring Two(2) Producers	\$325		\$425				\$
If Sponsoring Three(3) Producers	\$325		\$425				\$
If Sponsoring Four(4) Producers**	\$225		\$325				\$

*If you want to sponsor more than 3 producers please contact us directly 507-934-3970 (Lori).

**Only one producer at the \$225 level.

Producer being sponsored						Name	Amount(\$)
First producer	\$425		\$525		>>>>>>>		\$
Second producer	\$325		\$425		>>>>>>>		\$
Third producer	\$325		\$425		>>>>>>>		\$
Fourth producer**	\$225		\$325		>>>>>>>		\$

**Only one producer at the \$225 level.

Guest, spouse or child not attending conference	Meal Plans for Non-Attendees (Breakfasts and Dinners)		Name	Amount (\$)
	Option 1: All Meals	Option 2: Evening Meals Only		
One meal plan	>>>>>>>	\$195	\$95	\$
Second meal plan	>>>>>>>	\$195	\$95	\$
Third meal plan	>>>>>>>	\$195	\$95	\$
Fourth meal plan	>>>>>>>	\$195	\$95	\$
Total of all sections above:				\$

See Explanation of Meal Plans on Producer Registration Form (Page 4).

Mail this registration form and payment by 01/08/2011 to: Pig Group, 39109 375th Ave., St. Peter, MN 56082.
Contact us with any questions: Lori Yeske 507-381-1647 or Angela Baysinger at 402-353-4855.